



INTERNATIONAL TRAINING – EXPERIENCE EXCHANGE VISIT

in the framework of project LLI-59 “The Cycle of Practical Training and Events Fostering Cooperation between Institutions and Capacity Building of Employees” (Open leadership)

EVENT PROGRAM*

03.07.2018.

Daugavpils Regional and Art Museum
Rīgas 8, Daugavpils

July 3, 2018

09:30 – 10:00	Registration Coffee break
10:00 – 12:00	Tourism in 21st century. Requirements, needs, advantages.
12:00 – 13:00	Lunch
13:00 – 14:00	Presentation of Daugavpils tourism information center
14:00 – 14:40	Tour of Daugavpils Regional and Art Museum
15:00 – 16:00	Visit of Šmakovka (Latgale's strong drink) museum
16:00 – 16:40	Analysis of visited museums and the presentation of Daugavpils TIC
16:40 – 17:00	Question and answer session

Working language of the event: English

Participants: representatives of local municipalities from Latgale region (LV) and Lithuania

This is the first of four experience exchange visits to Latvian and Lithuanian municipalities and we invite tourism field specialists to participate in all of them. The aim of the international training – experience exchange visit is to strengthen interregional cooperation between municipalities of Latvia and Lithuania. During these activities participants will discuss, how to make improvements in the capacity of employees in tourism-related industries, using LEAN management system, and analyze examples of good practice in tourism field to generate ideas and to collaborate in the future.

International training – experience exchange visit is organized by Latgale Planning Region and Euroregion "Country of lakes".