
Interreg V-A Latvia – Lithuania Programme 2014-2020
**LLI-131 Creating of business support system and the
availability in Zemgale, Kurzeme and Northern Lithuania/
BUSINESS SUPPORT**

6-Day Entrepreneurship Training Course

AGENDA

11th February 2019

Venue:	Taikos 19, Rokiškis LT-42114
Participants:	potential entrepreneurs
Lecturer:	Kęstutis Jasiūnas
Working language:	Lithuanian

8.00-10.00	Effective communication
10.00-10.15	COFFEE/TEA
10.15-12.00	Leadership skills
12.00-13.00	LUNCH
13.00-15.00	Problem solving and decision making
15.00-15.15	COFFEE/TEA
15.15-17.00	Successful delivery of the company Vision, mission, objectives determination

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12th February 2019

Venue:	Taikos 19, Rokiškis LT-42114
Participants:	potential entrepreneurs
Lecturer:	Kęstutis Jasiūnas
Working language:	Lithuanian

8.00-10.00	Business strategy
10.00-10.15	COFFEE/TEA
10.15-12.00	Business environment analysis
12.00-13.00	LUNCH
13.00-15.00	Financial justification (I)
15.00-15.15	COFFEE/TEA
15.15-17.00	Financial justification (II)

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13th February 2019

Venue: Taikos 19, Rokiškis LT-42114
Participants: potential entrepreneurs
Lecturer: Kęstutis Jasiūnas
Working language: Lithuanian

8.00-10.00	Financial justification (III)
10.00-10.15	COFFEE/TEA
10.15-12.00	Marketing basics
12.00-13.00	LUNCH
13.00-15.00	E. environment in trade
15.00-15.15	COFFEE/TEA
15.15-17.00	Social networking - a marketing tool

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14th February 2019

Venue: Taikos 19, Rokiškis LT-42114
Participants: potential entrepreneurs
Lecturer: Kęstutis Jasiūnas
Working language: Lithuanian

8.00-10.00	Business financing and funding
10.00-10.15	COFFEE/TEA
10.15-12.00	Earnings and expenses
12.00-13.00	LUNCH
13.00-15.00	Taxes
15.00-15.15	COFFEE/TEA
15.15-17.00	Assets and Shareholder's Equity

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15th February 2019

Venue:	Taikos 19, Rokiškis LT-42114
Participants:	potential entrepreneurs
Lecturer:	Kęstutis Jasiūnas
Working language:	Lithuanian

8.00-10.00	Business form (I)
10.00-10.15	COFFEE/TEA
10.15-12.00	Business form (II)
12.00-13.00	LUNCH
13.00-15.00	Licenses, permits
15.00-15.15	COFFEE/TEA
15.15-17.00	Peculiarities of labor law in the Baltic States

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27th February 2019

Venue: Taikos 19, Rokiškis LT-42114
Participants: potential entrepreneurs
Lecturer: Kęstutis Jasiūnas
Working language: Lithuanian

8.00-10.00	Use of electronic signature (I)
10.00-10.15	COFFEE/TEA
10.15-12.00	Use of electronic signature (II) Multimedia technologies in marketing The benefits of social networks for business
12.00-13.00	LUNCH
13.00-15.00	Presentation of business plans
15.00-15.15	COFFEE/TEA
15.15-17.00	Presentation of business plans