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Interreg V-A Latvia – Lithuania Programme 2014-2020  
**LLI-131 Creating of business support system and the  
 availability in Zemgale, Kurzeme and Northern Lithuania/  
 BUSINESS SUPPORT**

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**6-Day Entrepreneurship Training Course**

**AGENDA**

**16th January 2019**

**Venue:** Taikos 19, Rokiškis LT-42114  
**Participants:** potential entrepreneurs  
**Lecturer:** Kęstutis Jasiūnas  
**Working language:** Lithuanian

8.00-10.00	Effective communication
10.00-10.15	COFFEE/TEA
10.15-12.00	Leadership skills
12.00-13.00	LUNCH
13.00-15.00	Problem solving and decision making
15.00-15.15	COFFEE/TEA
15.15-17.00	Successful delivery of the company Vision, mission, objectives determination

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**6-Day Entrepreneurship Training Course**

**AGENDA**

**17th January 2019**

<b>Venue:</b>	Taikos 19, Rokiškis LT-42114
<b>Participants:</b>	potential entrepreneurs
<b>Lecturer:</b>	Kęstutis Jasiūnas
<b>Working language:</b>	Lithuanian

<b>8.00-10.00</b>	<b>Business strategy</b>
<b>10.00-10.15</b>	<b>COFFEE/TEA</b>
<b>10.15-12.00</b>	<b>Business environment analysis</b>
<b>12.00-13.00</b>	<b>LUNCH</b>
<b>13.00-15.00</b>	<b>Financial justification (I)</b>
<b>15.00-15.15</b>	<b>COFFEE/TEA</b>
<b>15.15-17.00</b>	<b>Financial justification (II)</b>

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**AGENDA**

**18th January 2019**

**Venue:** Taikos 19, Rokiškis LT-42114  
**Participants:** potential entrepreneurs  
**Lecturer:** Kęstutis Jasiūnas  
**Working language:** Lithuanian

<b>8.00-10.00</b>	<b>Financial justification (III)</b>
<b>10.00-10.15</b>	<b>COFFEE/TEA</b>
<b>10.15-12.00</b>	<b>Marketing basics</b>
<b>12.00-13.00</b>	<b>LUNCH</b>
<b>13.00-15.00</b>	<b>E. environment in trade</b>
<b>15.00-15.15</b>	<b>COFFEE/TEA</b>
<b>15.15-17.00</b>	<b>Social networking - a marketing tool</b>

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**AGENDA**

**21st January 2019**

**Venue:** Taikos 19, Rokiškis LT-42114  
**Participants:** potential entrepreneurs  
**Lecturer:** Kęstutis Jasiūnas  
**Working language:** Lithuanian

<b>8.00-10.00</b>	<b>Business financing and funding</b>
<b>10.00-10.15</b>	<b>COFFEE/TEA</b>
<b>10.15-12.00</b>	<b>Earnings and expenses</b>
<b>12.00-13.00</b>	<b>LUNCH</b>
<b>13.00-15.00</b>	<b>Taxes</b>
<b>15.00-15.15</b>	<b>COFFEE/TEA</b>
<b>15.15-17.00</b>	<b>Assets and Shareholder's Equity</b>

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## 6-Day Entrepreneurship Training Course

### AGENDA

**24th January 2019**

**Venue:** Taikos 19, Rokiškis LT-42114  
**Participants:** potential entrepreneurs  
**Lecturer:** Kęstutis Jasiūnas  
**Working language:** Lithuanian

8.00-10.00	Business form (I)
10.00-10.15	COFFEE/TEA
10.15-12.00	Business form (II)
12.00-13.00	LUNCH
13.00-15.00	Licenses, permits
15.00-15.15	COFFEE/TEA
15.15-17.00	Peculiarities of labor law in the Baltic States

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## 6-Day Entrepreneurship Training Course

### AGENDA

**25th January 2019**

<b>Venue:</b>	Taikos 19, Rokiškis LT-42114
<b>Participants:</b>	potential entrepreneurs
<b>Lecturer:</b>	Kęstutis Jasiūnas
<b>Working language:</b>	Lithuanian

8.00-10.00	Use of electronic signature (I)
10.00-10.15	COFFEE/TEA
10.15-12.00	Use of electronic signature (II) Multimedia technologies in marketing The benefits of social networks for business
12.00-13.00	LUNCH
13.00-15.00	Presentation of business plans
15.00-15.15	COFFEE/TEA
15.15-17.00	Presentation of business plans