# GENERAL REQUIREMENTS

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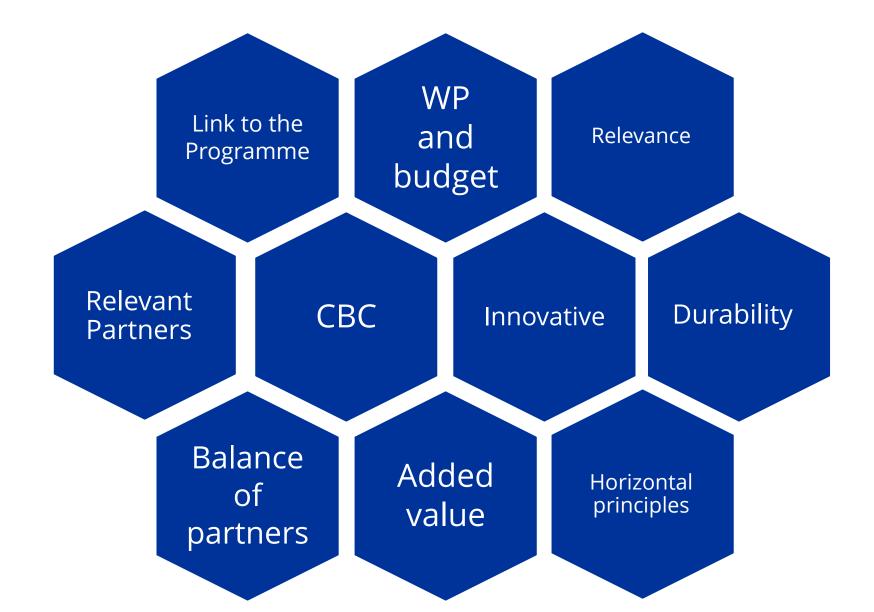
Latvia - Lithuania





## **Project ingredients**









# Relevance to the Programme area

### Does your project fit the Programme area?

#### **1.Programme Area Fit:**

- 1. Why is your project needed?
- 2. Provides solution for <u>a joint need</u>.

#### 2. Transferability of Solutions:

1. Solutions can be <u>transferred</u> to other regions and organizations.





# **Balance of the partnership**

## Who will be involved in the project?

Partners with different skills and experiences

Involvement of everyone

Representation between

**Levels** (local, regional, national)

**Sectors** (municipalities, universities, NGOs, etc.)

**Countries** (as equal balance of partners between two states as possible)

## **Eligibility Requirements**



#### Who qualifies for partnerships?

- •Public organizations: National, regional, and local government bodies.
- •Public equivalent bodies\*:

established for the specific **purpose** of meeting the needs for the general interest and not having an industrial or commercial character\*,

having legal personality, and

- financed for the most part by the state, regional or local authorities, or other bodies governed under public law, or
- subject to management supervision by those bodies, or
- having an administrative, managerial, or supervisory board where more than half of the members are appointed by the state, regional or local authorities, or other bodies governed by public law
- •NGOs (Non-Governmental Organizations): Non-profit organizations focused on the public good.





# Financial Requirements for NGOs as Lead Partners

#### •ERDF Co-financing for project ≤ €200,000:

 Cumulative revenue of the last two years or since establishment must be at least 25% of intended ERDF cofinancing.

#### •ERDF Co-financing for project > €200,000:

- NGO must be established no later than 2021.
- Cumulative revenue of the last two years must be at least 50% of intended ERDF co-financing of the total project budget.

## **Partners roles**



#### Are all partners equal?

One of the partners is selected to be **Lead Partner** (LP)\*

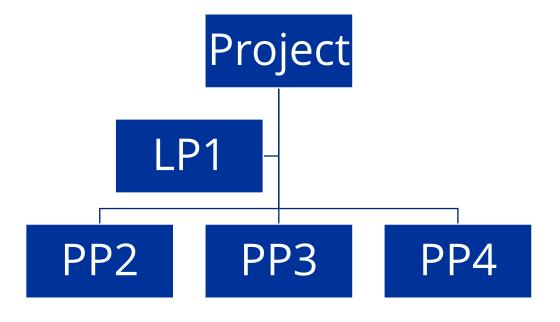
Others are **Project Partners (PP)** 

#### **Responsibilities of LP**:

- coordination,
- communication,
- financial management etc.

#### **Benefits:**

- direct contact with JS,
- more control over the project flow, etc.



\*If NGO wants to be LP, please see slide nr 7 check in Programme Manual Section 4.2.3 (page 33)





# Partners from **Outside the Area**

# Can you take part if we are from the outside of the Programme area

Yes, but:

Only if your expertise is vital and unavailable locally

You focus on bringing benefits to the Programme area



# **Clear links to the Programme**

#### Is your project connected to the Programme goals?

- •Matches a Programme **specific objective** (SO)\*. (Think of these as specific goals the Programme has.)
- •Your project helps achieve those goals.
- •Pick the closest match, not all will apply.

building and people-to-people cooperation	1.1 Other actions to support better cooperation governance (ISO6.6)
2. Green, resilient and sustainable development	2.1 Promoting climate change adaptation and risk prevention and resilience taking into account ecosystem-based approaches (RSO2.4)
	2.2 Enhancing protection and preservation of nature, biodiversity and green infrastructure, including in urban areas, and reducing all forms of pollution (RSO2.7)
3. Fair and inclusive society	3.1 Promoting the socioeconomic inclusion of marginalized communities, low income households and disadvantaged groups, including people with special needs, through integrated actions, including housing and social services (RSO4.3)
4. Economic potential of tourism and heritage	4.1 Enhancing the role of culture and sustainable tourism in economic development, social inclusion and social innovation (RSO4.6)

**Specific Objective** 

**Priority** 

1. Capacity

<sup>\*</sup>More about SOs in Programme Manual Section 3 (page 10)





## Importance of Cross-Border Cooperation (CBC)

Is there a Cross-Border element in your project?

•The need for CBC: Clearly demonstrate why the need for CBC is crucial for the success of your project.

Tell us why your goal can not be achieved if only one country is being involved in this project.

•Added value: The CBC should bring added value and positive impact to your area.

Explain us how you intend to make synergy out of this cooperation.

**Community and Stakeholder**: Involve diverse groups in planning and executing cross-border initiatives.

Explain us how many diverse groups would benefit from such a cooperation across the border

\*More about CBC in Programme Manual Section 4.1 (page 30)

## **How to ensure CBC?**



Category	Status
Joint development	Mandatory
Joint implementation	Mandatory
Joint financing	Mandatory
Joint staffing	Optional

# **Durability of the result**



# How will your idea look like when project is over?

Project benefits keep going after it ends.

- •Ownership: Identifying and securing responsible entities for long-term management.
- •Transferability: Extending the project's potential impact beyond the immediate region.
- •Durability\*: Continual utilization and benefits from project outputs.





# Added value and innovative approach

### Is your idea something new?

- •Innovative Approach: Introduce fresh solutions and avoid duplicating existing projects.
- •Learning from the Past: Utilize insights from previous initiatives but enhance them with unique innovations.
- •Research Existing Projects: To ensure uniqueness, explore completed projects on <a href="https://keep.eu/">https://keep.eu/</a> and previous LatLit project website
- https://2014-2020.latlit.eu/supported-projects/
- •https://latlit.eu/projects/

# Wider strategies and Horizontal principles



### Do you also contribute to more global goals?

Check if your idea contributes to:

regional,

national and

international strategies (EU strategy for Baltic Sea Region – EUSBSR\*)

### Do you uphold horizontal principles?

Do not discriminate but provide equal opportunities to all participants\*\*



\*More about broader goals in Programme Manual Section 4.7.3 (page 41)
\*\*More about Horizontal principles in Programme Manual Section 4.7.1 (page 40)



# Each partner (LP and PP) must be registered

In Latvia

registered in the Register of Enterprises of the Republic of Latvia

www.ur.gov.lv

In Lithuania

registered in the Register of

**Legal Entities** 

www.registrucentras.lt

# **Common requirements**

 Each partner has their own bank account





# Work plan (WP) and Budget

# Do you have the right WP and correct budget calculations?

- •Detailed Work Plan: A comprehensive outline of the steps and activities needed to achieve project goals, with a defined timeline and responsibilities.
- •Logical Flow of Activities: Ensures activities are interconnected and progressively build on each other, enhancing project coherence.
- •Proportionate and Coherent Budget: Costs directly linked to activities, with clear justifications ensuring the budget matches the project's scale and scope



# **Project duration**

#### For how long can we run our project?

Maximum of 24 months

**NB!** Applications with requests of more than 24 months will not be reviewed

Reporting happens every 6 months

12 months

6 months 18 months



24 months

Prolongation possible



## **State Aid\***

- •Compliance with EU State Aid Rules: The Programme must ensure all funded projects comply with EU State Aid rules.
- •This programme follows (General Block Exemption Regulation GBER) rules
- Must be filled in by all PPs and LP

•**NB!** A self-check module in JEMS for applicants is available!



# Advises following the 1st Call



## **QUALITY ASSESSMENT**

## **COMMON MISTAKES**



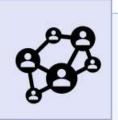
Week cross-border cooperation aspect



Weakly defined outputs and results



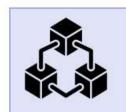
Weak or non innovative approach



No focus on target group



Not respected durability



Not respected project intervention logic



#### **Project context and contribution to the Programme**

- Existence of common challenge and demand for the project justify with facts and data
- Descriptions of the project approach what will be done in the project and how it will be working
- Contribution to Programme priorities objectives formulation of outputs / results / objectives, their connection to each other
- **Durability of project results** durability / maintanance / further use of developed solutions and equipment / infrastructure for the same purpose
- Innovative approach and use of knowledge what is new and innovative, and why

#### **Cooperation character**

- Need for cross-border cooperation why cooperation is needed, why project is not possible to implement without cooperation
- Benefit for partners / target group from cooperation what are the benefits, only exchange of experience in not enough!
- Actual cooperation in activities clear involvement of partners, sharing responsibilities



#### Partnership relevance

- Role of PPs clear involvement of partners in activities based on expertise and knowledge
- **Requirements for LP NGO** complience with minimal turnover requirement
- **Balance** balanced involvement of all partners, reasonable distribution of budget

#### Methodology and work plan

- **Interlink of activities** logical sequence of activities with clear timeplan, link between activities e.g. one is needed for implementation of the other
- **Clear descriptions** detailed information on activities and deliverables
- Communication activities plan as activities/deliverables, specify details

### **Budget**

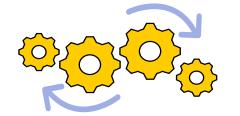
- **Costs link with workplan** clear association of costs with activities, same names/titles, link to activity/deliverable number from workplan
- Breakdown of costs detailed calculation of costs, specify what is included, specify main parameters
- **Commercial offers** detailed commercial offers (not one line), printscreens from online shops

# Project Communication



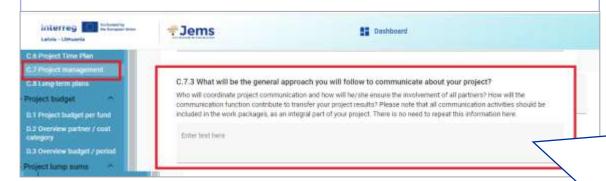


# Project communication approach (



## Describe in section C.7.3

• Be clear, short and consistent!!!



All partners must actively contribute.

# Questions:

- 1. How the communication will help to transfer your project results?
  - general approach
  - target groups and stakeholders
  - communication strategies
  - communication channels
  - main communication messages
- 2. Who will coordinate project communication? which partner and how? how responsibilities will be divided?

# **Communication objective and activities**



# Describe in C.4 "Work plan"

- Communication objective and target audience
- Communication activities and deliverables



- ☼ Project must have at least one communication objective!
- ☼ There should be no separate WP only for communication!

# Work Package 1 Project specific objective 1 Communication objective Activity 1.3 (Communication) Deliverable 1.3.1 Deliverable 1.3.2 (Communication) (Communication)



# Mandatory publicity activities/deliverables

- ☼ Plan activities and/or deliverables in work plan
- ☼ Plan sufficient budget!
- 1.Project profile on www.latlit.eu
- 2.Project information on websites and/or social media of LP/PPs
- 3.Informative posters at premises of each LP and PP

Mandatory to all projects

- 1.Durable plaques to mark physical investments:
- project total budget > 100 000
   EUR and
- there are investments into equipment or infrastructure
- 2.Marking of specialised cars
- 3. Displaying Programme logo or

Mandatory to specific projects

- 1.Information on social media
- 2.Marking of equipment or investments with stickers
  - cannot replace durable plaques or billboards or posters!

Recommended



# If something is still not clear

Find Programme Manual for a 2nd Call on our website

Sign up for a consultation with us

(More information on <a href="https://latlit.eu/">https://latlit.eu/</a>)

# **THANK YOU!** PALDIES! AČIŪ!



Latvia - Lithuania



