

Latvia – Lithuania

DEVELOPMENT OF POSITIVE AGEING HUB

Co-creation workshop on Positive ageing hub management strategies NLC and LRC

July 14–15, 2025

On line:

AIM OF WORKSHOP. Discuss governance models for hub, responsibilities, decision-making processes, stakeholder involvement, volunteer coordination, facility management.

RESULT OF WORKSHOP. Draft of hub management strategy.

Day 1

9.00 – 9.15	Introduction to the workshop Day 1. Participants' expectations. Agenda alignment.
9.15 – 10.45	TOPIC 1. Strategic Planning and goals setting for Positive Ageing Hub. <ul style="list-style-type: none"> • Project key results and deliverables: what needs to be managed? • Strategic management tools. • <i>Group work: Strategic management of the Positive Ageing Hub</i> • <i>Expert insights and comments.</i>
10.45 – 11.00	Coffee break
11.00 – 12. 45	TOPIC 2. Governance Models for the Positive Ageing Hub <ul style="list-style-type: none"> • What are the governance practices for Ageing Hubs? • <i>Group work: Hub governance structure and staff responsibilities.</i> • <i>Group presentations.</i> • <i>Short Q&A session.</i>
12.45 – 13.15	Reflection on the day's activities. <i>Agreements for the next day.</i>

Day 2

9.00 – 9.15	Introduction to the workshop Day 2. Agenda alignment.
9.15 – 10.45	TOPIC 3. Positive Ageing Hub Facility Management. <ul style="list-style-type: none"> • Process management and quality assurance. • <i>Group work: A weekly activity schedule and a staff duty roster.</i> • <i>Group presentations.</i> • <i>Expert insights and comments.</i>
10.45 – 11.00	Coffee break
11.00 – 12. 45	TOPIC 4. Community Engagement Strategies. <ul style="list-style-type: none"> • How to communicate with the stakeholder groups of the Ageing Hub? • <i>Group work: Stakeholder needs analysis and communication message development.</i> • <i>Group presentations.</i> • <i>Short Q&A session.</i> • <i>Expert insights and comments.</i>
12.45 – 13.15	Reflection on workshop activities. <i>Needs and expectations for the handbook content.</i>