

Latvia – Lithuania

SOCIAL SERVICE AND SOCIAL INCLUSION MEASURES BASED PROGRAM CREATION WORKSHOPS

Project “Positive Ageing Hub” (P-AgeHub, LL-00225)

Latvian Red Cross

June 3-4, 2026

Rezekne

AIM OF WORKSHOP. To engage social service specialists and program developers in the co-creation of social service and social inclusion measures-based programs tailored to the needs of 55+ adults, ensuring holistic, inclusive, and person-centred support within the Positive Ageing Hub model.

RESULT OF WORKSHOP. Improved competencies of LT and LV participants in developing social service and social inclusion measures-based programs for 55+ people, including the creation of holistic, inclusive, and HDLB model-based service solutions, supported by collaborative planning, shared methodologies, and drafted program frameworks for implementation within the Positive Ageing Hubs.

Day 1

Time	
9:00	MODULE 1. • Introduction and warm-up. “Ourselves as a community”. “The living map” • Structure of the social program — step by step • <i>Discussion.</i>
	Coffee and snacks
10:45	MODULE 2. • Needs assessment and target audience analysis
	MODULE 3. • Creating motivating and engaging activities (Part 1)
13:00	Lunch
13:30	MODULE 3. • Creating motivating and engaging activities (Part 2)
	Coffee and snacks
15:30	MODULE 4. • Case management and individualisation;

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- *Reflection on day activities.*

Day 2

Time	
9:00	MODULE 5. • Program planning in practice • <i>A short Q&A session, discussion.</i>
10:45	Coffee and snacks MODULE 5. • Creating a mini prototype of the program • <i>A short Q&A session, discussion.</i> MODULE 6. • Program evaluation and quality (Part 1)
13:00	Lunch
13:30	MODULE 6. • Program evaluation and quality (Part 2) • <i>Discussion.</i>
15:30	Coffee and snacks • <i>Presentations</i> • <i>Reflection on the workshop results.</i> • <i>Conclusion of the workshop</i>